



**IMMACULATE
COLLEGE FOR WOMEN**
Cuddalore



jointly organizes four days course on



Multimedia Design using Canva

Organized for

**Idhaya College of Arts & Science for Women,
Puducherry**

www.webroid.in

09.12.2021 to 12.12.2021

Introduction

Have you tried producing your own graphic designs that just don't look professional? Have you been outsourcing your graphic design work, paying a lot of money while not getting designs you're completely happy with? Want to get started in graphic design but have no formal design training and don't know where to start? Well, this course is for you! we will teach you everything you need to know to be able to produce all of your own designs, quickly and easily. In this course you will also learn how to create amazing, beautiful, professional graphic designs inside Canva, one of the world's leading free graphic design applications.

Why Canva

Canva is amazing and is much easier to learn than other expensive graphic design software. You can achieve excellent results, and because Canva is free to use, you can save huge amounts of money on design outsourcing or software fees. We have used Canva for many design projects, and always come up with fantastic end results

Learning Outcome

This workshop is going to be immensely beneficial to students of all levels and in different disciplines. After completing this program, students will be able to Efficiently create easy event posters, website headers, blog images, eBooks, Facebook Headers, Youtube Thumbnail, Presentation slides, infographics, and more! A short learning outcome test will be conducted after the session to revise what is learned.

Mode of Delivery

Resource Persons will deliver lectures in interactive mode and conduct hands-on sessions through Google Meet Video Conferencing platform.

Course Content

DAY-1:

- Introduction to Multimedia
- Basics of Poster Design
- Getting started with Canva
- Text, Typography & Styles(Basic colour theory)
- Working with Elements
- Adding icons and Illustrations
- Exporting your work
- Project

DAY-2:

- Using Templates to Start designing
- Working with pictures and filters
- Adjusting color, alignment, and transparency
- Object Arrangements
- Working with Images & Background
- Project

DAY-3:

- Album cover
- A Youtube video thumbnail & channel art
- A Twitter header
- A Facebook cover & Post
- An ebook cover
- An A4 document with data charts
- Presentation slides
- Project

Course Content

DAY-4:

- How to use Magic Resize
- Background Remover
- Brand Kit
- Working with Music
- Working with Video
- Project

By the end of this course, you will have created some amazing designs for yourself, and you will have mastered the skills necessary to achieve professional results. You will be able to apply these skills to any project you wish, and you will take your graphic design skills to the next level!

Software Required:

Browser: Google Chrome Latest Version (Installed in Laptop/Desktop)



Registration Link
www.webroid.in/workshop

For Help contact
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